



International Student Spotlight

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International Student Part of the Winning Team



Burman University's international student community is beaming with pride thanks to the outstanding achievement of **Kanto Rakotomalala**, who made headlines on **Monday, October 20** as part of the winning duo in the **School of Business Start-Up Pitch Competition**.

Kanto, originally from Madagascar, teamed up with fellow student **Andrew Davis** to present their innovative business concept: **Campus Connect**—a dynamic platform designed to empower students with flexible income opportunities and real-world experience. Their pitch stood out for its clarity, creativity, and deep relevance to student life, earning them top honors in a competitive field of aspiring entrepreneurs.

Campus Connect is more than just a business idea—it's a solution. The platform will serve as a **student-centered job hub**, connecting learners to short-term gigs, freelance work, and campus-based opportunities. For international students especially, this venture promises to be a game-changer, offering access to meaningful work experiences while navigating the unique challenges of studying abroad.

"We wanted to create something that gives students control over their time and talents," said Andrew. "Campus Connect is about building bridges between opportunity and potential."

Kanto's contribution to the project was nothing short of inspiring. Her insight into the international student experience brought depth and authenticity to the pitch, and her poise during the panel Q&A left a lasting impression on judges and attendees alike.

"Kanto, you brought pride and joy to our international student community," said Mario Parchment, International Student Coordinator. "We are cheering you on like proud parents and stand ready to support you and Andrew as you move this venture forward."



The competition was part of Burman's ongoing commitment to fostering innovation, entrepreneurship, and student leadership. The event drew a diverse audience, including faculty, students, and community partners.

As the fall semester continues, Kanto's win serves as a powerful reminder of the talent, drive, and brilliance within Burman's international student body. Her success is not just personal—it's communal. It reflects the strength of diversity, the value of inclusion, and the boundless potential of students who dare to dream big.

Congratulations, Kanto and Andrew!

Your journey is just beginning, and we can't wait to see Campus Connect thrive.

Keep an eye out for the next edition when we spotlight another remarkable International student.